

Princes Group Software Purchases and Digital Transformation Initiatives

Discover the latest software purchases and digital transformation initiatives being undertaken by Princes Group and its business and technology executives. Each quarter our research team identifies on-prem and cloud applications that are being used by the 7000 Princes Group employees from the public (Press Releases, Customer References, Testimonials, Case Studies and Success Stories) and proprietary sources.

During our research, we have identified that Princes Group has purchased the following applications: [SAP Business Planning and Consolidation](#) for EPM in 2013, [SAP ERP ECC 6.0 - Materials Management \(MM\)](#) for Inventory Management in 2013, [SAP Warehouse Management](#) for Warehouse Management in 2013 and the related IT decision-makers and key stakeholders.

Our database provides customer insight and contextual information on which enterprise applications and software systems Princes Group is running and its propensity to invest more and deepen its relationship with [SAP](#) , [Hornbill](#) , [iomart Group](#) or identify new suppliers as part of their overall Digital and IT transformation projects to stay competitive, fend off threats from disruptive forces, or comply with internal mandates to improve overall enterprise efficiency.

We have been analyzing Princes Group revenues, which have grown to \$1.70 billion in 2021, plus its IT budget and roadmap, cloud software purchases, aggregating massive amounts of data points that form the basis of our forecast assumptions for Princes Group intention to invest in emerging technologies such as AI, Machine Learning, IoT, Blockchain, Autonomous Database or in cloud-based ERP, HCM, CRM, EPM, Procurement or Treasury applications.

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Industry	Employees	Revenue
Manufacturing	7000	\$1.70B

Enterprise Software and Cloud Applications being used by Princes Group

Vendor	Old Product	New Product	Category	Market	Users	VAR/SI	When	Live
SAP	Legacy Applications	SAP BW (Business Warehouse)	Data Warehouse	Analytics and BI	n/a	n/a	2015	2015
SAP	Legacy Applications	SAP Analytics Cloud	Analytics and BI	Analytics and BI	n/a	Bluestonex	2017	2017
Hornbill	Legacy Applications	Hornbill Teams	Collaboration	Collaboration	n/a	n/a	2018	2018
SAP	Legacy Applications	SAP CRM	CRM	CRM	n/a	n/a	2013	2013
SAP	Legacy Applications	SAP Business Planning and Consolidation	EPM	EPM	n/a	n/a	2013	2013
SAP	Legacy Applications	SAP ERP ECC 6.0	ERP Financial	ERP Financial Management	n/a	n/a	2013	2013
SAP	Legacy Applications	SAP BPC Financial Close	Financial Consolidation and Close	ERP Financial Management	n/a	n/a	2016	2016

Vendor	Old Product	New Product	Category	Market	Users	VAR/SI	When	Live
Microsoft	Legacy Applications	Microsoft Azure Cloud Services	Application Hosting and Computing Services	IaaS	n/a	n/a	2015	2015
iomart Group	Legacy Applications	iomart Hybrid Cloud	Application Hosting and Computing Services	IaaS	n/a	n/a	2017	2017
Mimecast	Legacy Applications	Mimecast Email Security	Secure Email Gateways (SEGs)	IaaS	n/a	n/a	2020	2020
Red Hat	Legacy Applications	Red Hat Enterprise Linux	Apps Development	PaaS	n/a	n/a	2019	2019
SAP	Legacy Applications	SAP APO	Demand Forecasting and Planning, Advanced Planning and Scheduling	SCM	n/a	n/a	2013	2013
SAP	Legacy Applications	SAP ERP ECC 6.0 - Materials Management (MM)	Inventory Management	SCM	n/a	n/a	2013	2013
SAP	Legacy Applications	SAP Warehouse Management	Warehouse Management	SCM	n/a	n/a	2013	2013

IT Decision Makers and Key Stakeholders at Princes Group

First Name	Last Name	Title	Email	Phone
Kerry	Beswick	Group Supply Chain Manager	Kerry.Beswick@princes.co.uk	44 15 1966 7000
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William	Hofmann	Head of Analytics	William.Hofmann@princes.co.uk	44 15 1966-7000
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